

ABSTRACT

Disclosed is a content reproduction apparatus that is capable of reducing the processing time required between when the viewer's intention to start reproduction is indicated and when a reproduction image is actually displayed, and obliterates the reproduction start time difference between pieces of content. The content reproduction apparatus includes: selection screen display means (110) for displaying a selection screen; preread instruction generation means (112) for detecting a user's selection operation from the selection screen, estimating the selection of a specific piece of content, and generating a read instruction; content storage means (114) for reading the specific piece of content from a recording medium in compliance with the read instruction and storing the read content; content determination means (116) for determining the content to be reproduced in accordance with an actual selection input; and content reproduction means (118) for reading the determined content from the content storage means and reproducing the read content.